



NEWS RELEASE

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CENTURY 21[®] SYSTEM EXECUTIVE HONORED AS CHAMPION OF HISPANIC HOMEOWNERSHIP

Lifetime Achievement Award Recognizes Saul Serna's Ongoing Commitment to Improving Hispanic Homeownership

PARSIPPANY, N.J., Nov., 13, 2007– Century 21 Real Estate LLC announced today that the Hispanic National Mortgage Association (HNMA) recently honored Saul Serna, senior vice president of Hispanic Markets and Innovation for Century 21 Real Estate LLC with its first ever Lifetime Achievement Award. The HNMA recognized Serna in mid-October for his ongoing commitment to increasing Hispanic homeownership during its “The Future of Hispanic Lending,” networking luncheon and discussion held in Oxnard, Calif.

Serna was one of 12 real estate and mortgage industry professionals honored during this event. Joining Serna from CENTURY 21 on the list of honorees was Kay Wilson-Bolton, broker/owner of CENTURY 21 Buena Vista, which is headquartered in Santa Paula, Calif. The HNMA recognized Wilson-Bolton in its real estate category for outstanding service to the Hispanic community in Ventura County, Calif.

“While it is truly an honor for me to accept this award that recognizes a lifetime of achievement in promoting and advancing homeownership among Hispanics, our collective work in this area is far from done,” said Serna. “What we do each day makes a difference and I’m proud to be among so many others in the CENTURY 21 System who are passionately committed to helping Hispanic consumers achieve their dreams of homeownership.”

The recognition event also provided a forum to discuss approaches and ideas to help further reduce the Hispanic homeownership gap. Serna discussed his commitment to lead the CENTURY 21 System in developing more offices that provide culturally relevant and integrated services to the burgeoning Hispanic community.

HNMA is a private, for-profit company providing a variety of services to the mortgage industry with the mission of increasing homeownership opportunities within the Hispanic community. HNMA currently has three business divisions: HNMA Funding Company, a correspondent investor that offers innovative loan programs focused on Hispanic

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CENTURY 21® SYSTEM EXECUTIVE HONORED AS CHAMPION OF HISPANIC HOMEOWNERSHIP/ page 2

immigrant and other underserved communities; Ilumina Mortgage, a Hispanic-centric retail lending operation that is a joint venture between Wells Fargo Home Mortgage and HNMA; and HNMA's R&D unit focused on the development of tools to measure Hispanic and other nontraditional borrower's creditworthiness more accurately and more efficiently.

About Century 21 Real Estate LLC

Century 21 Real Estate LLC (www.century21.com) is the franchisor of the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for the CENTURY 21 System. The System is comprised of more than 8,400 independently owned and operated franchised broker offices in 57 countries and territories worldwide. Century 21 Real Estate LLC is a subsidiary of Realogy Corporation, a global provider of real estate and relocation services.

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